

Curriculum Vitae

DR. KANNAPA PONGPONRAT

PhD. in Regional and Rural Development Planning,

Asian Institute of Technology

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Professional Summary

Dr. Kannapa Pongponrat received her B.A. in International Affair from Thammasat University and her M.A. in Development Administrative from Western Michigan University. She received Ph.D. in Regional and Rural Development Planning from Asian Institute of Technology. She has worked on various issues related to community participatory planning and development for sustainability, sustainable tourism, wastewater management in tourist destination, and resilience for community development. She started her career as researcher with Stockholm Environment Institute-Asia, working on tourism vulnerability analysis for Tsunami affected areas in Thailand and Sri Lanka. Subsequently, she served as social experts for projects of EU, CIDA-AIT development projects in Southeast Asia, British Council, Thai government agencies and the private sectors for business and sustainability. Besides working on research, consultancy and regularly teaching, Dr. Kannapa also give special talks to publics for issues dealing with sustainable tourism planning and participatory approach for sustainable development. She worked as full-time lecturer and served as Program Director for Master of Management in Tourism and Hospitality Program, International College, Mahidol University. Currently, she works as full-time lecturer in Service Innovation Program, College of Innovation, Thammasat University.

Research Interests: *Community development, Participatory approach, Resilience, Social capital study, Sustainable planning and development, Sustainable tourism, Stakeholder analysis, Tourism planning*

2008-2012

Full-time Lecturer, Mahidol University

Tourism and Hospitality Management Program

Mahidol University International College

Responsible Courses: Sustainable Tourism Studies, Tourism Environments, Tourism Development and Planning, Research Method

2009

External Consultant

Stockholm Environment Institute- Asia Center,

Bangkok, Thailand

Research Focus: Sustainable Tourism Development, Vulnerability Analysis for Tourism Community, Community Participatory Planning, Stakeholders Analysis

2007-2008

Researcher

Stockholm Environment Institute-Asia Center,

Bangkok, Thailand

Research Project: Sustainable Recovery and Tourism Resilience Building in the Tsunami Affected Region under Risk, Livelihoods and Vulnerability Program for Thailand and Sri Lanka Program

2003-2006

Training and Project Co-coordinator, Doctoral Candidate

Study Abroad Program: Development Study in Southeast Asia, Michigan State University, USA jointly with Asian Institute of Technology

Keynote Speaker/Guest Speaker/Special Lecture

2013

Keynote Speaker: “*Volunteer Tourism Development in Thailand: An Implication for Development*” in an “*International Workshop on Comparative Studies on Dark and Volunteer Tourism in Asia*”, Ritsumeikan University, Kyoto, Japan (October 6-7)

Guest Lecturer: “*Tourism Development and Planning*”, Rural Geography and Planning Workshop organized by Department of Geography, Faculty of Art, Silpakorn University (16 August)

Session Chair: “*Special Theme of Tourism and Hospitality Study*” and “*Green Aspect of Tourism Development*”, APTA 2013 19th Asia Pacific Tourism Association Annual Conference , hosted by National Institute of Development Administration, Bangkok, Thailand (1-4 July)

Keynote Speaker: “*Research Proposal Development: Reading in East Asia*” organized by Faculty of Art, Silpakorn University (20 June)

Guest Lecturer: “*Sustainable Tourism Management in Thailand*”, organized by Mahidol University International College jointly with Ohio State University (21 May)

Guest Speaker: “*Principle of Sustainable Tourism*” for International Tour Guide Training Batch 4 organized by Ministry of Tourism and Sports and Naresuan University (10-11 April)

Keynote Speaker: “*Domestic Labor Migration from Isan to Samui for Trans-border Tourists*” in an International Symposium on Local Migration of Labor Force to Serve Foreign Tourists organized by Keio University Global COE Program, Tokyo, Japan (9-10 February)

Guest Lecturer: *“Social Impact Assessment: Concept and Approach”*, *Geography of Resources and Management* organized by Department of Geography, Faculty of Art, Silpakorn University (17 January)

2012

Guest Lecturer: *“Tourism Planning in Thailand for Sustainability”* and *“Tourism Planning: Concepts and Techniques”*, Doctor of Philosophy Program in Integrated Tourism Management NIDA Center for Integrated Tourism Management Studies, National Institute of Development Administration (22 September and 6 October)

Guest Speaker: *“Tourism Development for Sustainability”* and *“Thailand Tourism Development: Way to Move Forward for Sustainability”* in *Tourism Development, Community-based Tourism, and Ecotourism in Thailand: 10 Days Training Program”* organized by Mahidol University International College jointly with Thailand International Development Cooperation Agency/LATIN Program, Ministry of Foreign Affairs (10 September)

Guest Speaker: *“Thailand Tourism Development: A Way to Move Forward for Sustainability”* in Sustainable Tourism Management Project organized by Mahidol University International College jointly with Thailand International Development Cooperation Agency/AFRICAN Program, Ministry of Foreign Affairs (27 May-24 June)

Keynote Speaker: *“Social Research Proposal Development: Research Design and Methodology”* organized by Faculty of Art, Silpakorn University (27 January)

Session Speaker: *“University Social Responsibility through Participatory Research Approach: When Academic Meet Community”*, APAIE 2012 International Education Conference and Exhibition, Bangkok, Thailand (4-6 April)

2011

Keynote Speaker: “From Cultural Heritage to Beach/Island Tourism: An Alternative Management Approach for Sustainability - -- Then and Now and How It Can be Sustainable in Samui”. Research Symposium organized by International School of Tourism, Suratthani Rajabhat University jointly with October 6 University. Samui Island, Thailand (24-25 October)

Special Talk: “Responsible Tourism: An Overview of Tourism Issues in Thailand” organized by Ecumenical Coalition on Tourism (ECOT), Bangkok (5 October)

Guest Lecturer: “Tourism Development and Planning”, Rural Geography and Planning Workshop organized by Department of Geography, Faculty of Art, Silpakorn University (22 August)

Keynote Speaker: “Thailand Tourism Development and Sustainability” in Foundation of International Travel and Tourism Program” organized by University of North Texas and Mahidol University International College. Funded by Emerald Eagle Scholar Study Abroad Program during 11 June to 1 July, Thailand

2010

Keynote Speaker: “Pro-Poor Tourism: A Case Study of Local Governance in Samui Island, Southern of Thailand” in an “International Tourism Seminar Progress and Challenges in Tourism: Comparative Studies on Asian Countries”, Ritsumeikan University, Kyoto, Japan (November 6)

Guest Speaker: “Principle of Sustainable Tourism” for International Tour Guide Training Batch II organized by Ministry of Tourism and Sports and Naresuan University (13-15 October)

Special Talk: “Responsible Tourism: An Overview of Tourism Issues in Thailand” organized by Ecumenical Coalition on Tourism (ECOT), Bangkok (6 October)

Special Lecture: “Tourism Development in Thailand and Sustainability” organized by School of Merchandising and Hospitality Management, University of North Texas (12-19 September)

Commentator and Speaker: Workshop on “Strategic Planning for People’s Participation on Green Economy for Sustainable Development in Thailand” organized by Center of Development Policy, Faculty of Economics, Chulalongkorn University, sponsored by Department of Environmental Quality Promotion, Ministry of Natural Resources and Environment, Asia Hotel, Bangkok (20 August)

Guest Lecturer: “ Tourism Development and Planning”, Rural Geography and Planning Workshop organized by Department of Geography, Faculty of Art, Silpakorn University (3 September)

2009

Keynote Speaker: “Social Capital in Community Participation for Local Tourism Development: A Case Study of Fisherman Village, Samui Island, Southern of Thailand” in an “International Workshop on Production of Tourism Space and Interface among Local Residents, Foreign Tourists and Foreign Workers: Comparative Studies on Asian Countries”, Ritsumeikan University, Kyoto, Japan (November 7)

Keynote Speaker: “Tourism and Social Capital in Thailand: A Showcasing of People’s Participation in Local Tourism Development.” in an “International Seminar of Social Corporate Responsibility in Tourism: Building Bridges for Social Inclusion” organized by Thailand International Development Cooperation Agency (TICA, Ministry of Foreign Affairs) and the Peruvian International Cooperation Agency (APCI, Ministry of Foreign Trade and Tourism), Lima, Peru (17-18 September)

Guest Lecturer: “*Tourism Research*” organized by Master of International Tourism and Hotel Management Program, Naresuan University (16 August)

Guest Lecturer: “*Tourism Development and Planning*” Rural Geography and Planning Workshop organized by Department of Geography, Faculty of Art, Silpakorn University (7 August)

Guest Speaker: “*Principle of Sustainable Tourism*” for International Tour Guide Training Batch II organized by Ministry of Tourism and Sports and Naresuan University (3 August)

2008

Guest Speaker: “*Tourism Development Trend in Thailand*” on special visiting from Hospitality Business School, Saxion University of Applied Sciences, Netherlands at Mahidol University International College, Mahidol University, Salaya (7 November)

Guest Speaker and Facilitator: “*Responsible Tourism for Tour Operator*” Workshop on Marketing Responsible Tourism in Lao PDR, funded by EU-Asia-Invest Program, partnering with SNV-Netherlands and Lao Association of Travel Agents

Guest Speaker: “*Tourism Research Method*” Workshop on Capacity Building for Tourism Research”, Master of International Tourism and Hotel Management Program, Naresuan University

Guest Speaker: “*Business Analysis for Tourism and Hospitality Manager*”, Master of International Tourism and Hotel Management Program, Naresuan University

Selected Project Experiences

2013

Research Fellow: “Exploratory on Volunteer Tourism Development in Thailand: Approach and Potential Growth”, funded by College of Innovation, Thammasat University (ongoing)

Principle Investigator/Social Expert: “SCG-PAPER: Stakeholder Engagement to Promote Corporate Social Responsible” Phase II, Ban Pong, Ratchaburi Province. Sponsored by SCG PAPER GROUP (ongoing)

Senior Research Fellow: Research titled “Asian Tourists Behavior” under Tourism Knowledge Management Center, sponsored by Ministry of Tourism and Sports (ongoing)

Project Coordinator/Case study Analysis: “Mice Casebook” under the MICE Major Program, sponsored by Thailand Convention & Exhibition Bureau

2012

Tourism Planning Expert: “An Analysis of Regional Sustainable Development: A Case Study of Samut Songkhram Province”. A jointed research project funded by Silapakorn University (ongoing)

Project Principle/Social Expert: “SCG-PAPER: Stakeholder Engagement to Promote Corporate Social Responsible”, Wang Sala, Kanchanaburi Province. Sponsored by SCG PAPER GROUP

Project Coordinator/Researcher: “Assessing Resiliency among Rural, Suburban, and Urban Communities following the Thailand Floods of 2011”. A jointed research project with Department of Public Administration, University of North Texas funded by US National Science Foundation

2011

Chair of External Review Committee: Curriculum development of Bachelor of Business Administration Program (Major) International Hotel Management. Stamford International University, Thailand (7 December)

Scientific Committee: The 2nd Advances in Hospitality and Tourism Marketing and Management Conference (AHTMM 2012) will be organized by the Alexander Technological Institute of Thessaloniki, the Washington State University and the Democritus University, Island of Corfu, Greece

Project Consultant: “Museum Siam and Community Tourism Development” project funded by Museum Siam, Thailand

2010

Project Principle/Social Expert: “SCG-PAPER: Stakeholder Engagement to Promote Corporate Social Responsible” Thaichane, Prachinburi Province. Sponsored by SCG PAPER GROUP

Contributor: “Best Practice of Intangible Cultural Heritage: A Case of Andaman Discoveries, Thailand”, UNWTO- Intangible Cultural Heritage Pilot Project

Social Expert: “World Heritage Sites in Southeast Asia: Cross-Cultural and Management Perspectives” project jointly with University of Leeds, UK. Funded by British Council (on-going)

2009

Social Expert: A pilot action research of “SCG-PAPER: Stakeholder Engagement to Promote Corporate Social Responsible”, Ratchaburi Province. Sponsored by SCG PAPER GROUP

Course Conductor: “Business Analysis for Tourism and Hospitality Managers” (16 May-16 August)

A dual program between Southern Cross University, Australia and Naresuan University, Thailand

Social Expert: “Sustainable Water Consumption Behavior: Changing from Ground Water to Domestic Pipe Water Supply” A joint project

between Mahidol University International College and Asian Institute of Technology. Funded by Thai Tap Co, Ltd.

- 2008 **Facilitator:** Workshop on Marketing Responsible Tourism in Lao PDR. Funded by EU-Asia-Invest Program, partnering with SNV-Netherlands and Lao Association of Travel Agents
- 2007 **Social Expert:** “Effective Sanitation Systems through Stakeholder Involvement: A Case Study of Faecal Sludge Management in Thailand”. Funded by National Center of Competence in Research North-South (NCCR) in partner with PAM/JACS SEA/SANDEC/EAWAG/AIT/PCD
- Social Expert:** “People’s Participation in Wastewater Management in Tsunami Hit Area: A Case Study of Phi Phi Islands, Krabi Province, Thailand”. Funded by CIDA-AIT
- 2006 **Research Associate:** “Learning Program on Participation of the Urban Poor in Municipal Governance” for Delegates from Bangladesh organized by School of Environment, Resources, and Development, Asian Institute of Technology, Thailand. Funded by Asian Development Bank
- Facilitator:** “Tourism Strategic Planning Phase 1 and Phase 2” organized by Ministry of Tourism and Sports and Asian Center for Tourism Planning and Poverty Reduction, Thammasat University jointly with University of Hawaii at Manoa
- Facilitator:** “Asia-EU Biowaste Reuse in South East Asian Cities: Stakeholder Dialogue” Phitsanulok Province, Thailand (AIT-EU-WU)
- 2005 **Training and Project Coordinator:** Training Program of Graduate School of Governance at SungKyunKwan University, South Korea jointly with Asian Institute of Technology, Thailand

Training and Project Coordinator: “The Effective Rural Leadership”. Sponsored by Asian Development Bank jointly with Asian Institute of Technology, Thailand

Academic Supervisory

2003 **Training Assistant:** “India Training Program on Micro-Enterprise and Micro- Finance Programs in Thailand for Rural Development with Focus on Non-Farm Employment” organized by Asian Institute of Technology, Thailand

Researcher: “Preliminary Study on Social and Environment Impact of Rock Mining on Local Community: A Case Study of Kanchana Buri Province, Thailand”. Funded by National Economic and Social Advisory Council, Thailand

2013 **Main-Advisor:** Independent Studies, College of Innovation, Thammasat University

2012 **Main-Advisor:** Independent Studies, College of Innovation, Thammasat University

Co-Advisor: Thesis for Master of Management in Tourism and Hospitality, Mahidol University International College

2011 **Main-Advisor:** : Thesis for Master of Management in Tourism and Hospitality, Mahidol University International College

Titled: Volunteer Tourism Development in Thailand

Titled: Impact of Cultural Tourism: A Case Study of Candle Festival in Ubonratchathani, Thailand

Titled: Guided Bicycle Tour As Alternative Way to Explore Bangkok

Supervisor: Research paper titled “Medical Tourism Development in Thailand”. MBA Program, Mountbatten Institute/American International College, New York, USA

2010

Main-Advisor: Thesis for Master of Management in Tourism and Hospitality, Mahidol University International College

Titled: Assessment of Capacities For Local Tourism

Development: A Case Study of Suan Phueng, Ratchaburi

Titled: An Assessment of Water-Based Community Tourism

Development: A Case Study of Taling Chan Floating Market, Taling Chan District, Bangkok

External Examiner: Dissertation titled “The Development of Sustainable Tourism Model in Community” by Miss Monthawadee Poolkerd. King Mongkut’s University of Technology North Bangkok.

Co-Advisor: Independent Study for Master of International Tourism and Hotel Management Program, Naresuan University (9 Independent Study Research)

Research Committee: Thesis for Master of International Tourism and Hotel Management Program, Naresuan University (9 Theses)

Research Committee: Thesis for Master of International Tourism and Hotel Management Program, Naresuan University (5 Theses)

Co-Advisor: Independent Study for Master of International Tourism and Hotel Management Program, Naresuan University (28 Independent Study Research)

Co-Advisor: Independent Study for Master of International Tourism and Hotel Management Program, Naresuan University (10 Independent Study Research)

Co-Advisor: Independent Study for Dual Program of Master of International Tourism and Hotel Management Program between Naresuan University, Thailand and Southern Cross University, Australia
(8 Independent Study Research)

2009 **Supervisor:** Research paper titled “Impacts of Sex Tourism in Thailand”. MBA Program, Mountbatten Institute/American International College, New York, USA

Supervisor: Research paper titled “Tourism Contribution to Economic Development: A Case Study of Palawan, Philippines”. MBA Program, Mountbatten Institute/American International College, New York, USA.

2008 **Co-Advisor:** Independent Study for Master of International Tourism and Hotel Management Program, Naresuan University (5 Independent Study Research)

Co-Advisor: Thesis for Master of International Tourism and Hotel Management Program, Naresuan University
(5 Theses)

Supervisor: Research paper titled “An Overview of the Tourism Situation in Thailand”. MBA Program, Mountbatten Institute/American International College
New York, USA

Academic Publication

2012 **Pongponrat, K.** (2012) *Community Participation in Local Tourism Development Planning: A Case Study of Koh Samui*. LAP Lambert Academic Publishing, Germany

2011 **Pongponrat, K.** (2011). Implement Sustainable Tourism in Practices Before It Is Too Late. *CONTOURS*. Vol. 21 (2) July, Thailand

Pongponrat, K. (2011). Waste Water Management in Tourism: A Case Study from Phi Phi Island. *CONTOURS*. Vol. 21 (1) March, Thailand

Pongponrat, K. (2011). Pro-poor Tourism at Samui Island, Thailand: A Case Study of Local Governance. *Journal of Ritsumeikan Social Sciences and Humanities*. Vol.3 pp.93-108

Pongponrat, K. (2011). Participatory Management Process in Local Tourism Development: A Case Study of Fisherman Village in Samui Island, Thailand”. *Asia Pacific Journal of Tourism Research, Korea*

2010

Pongponrat, K. and Koottatep, T. (2010). People’s Participation in Wastewater Management for Sustainable Tourists Destination. *Proceeding in the 5th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Cappadocia, Turkey (25-30 May)*. pp. 323-335

Pongponrat, K. Social Capital in Community Participation for Local Tourism Development: A Case Study of Fisherman Village, Samui Island, Southern of Thailand. *Journal of Ritsumeikan Social Sciences and Humanities*. Vol.2, pp. 45-60

Pongponrat, K. (2010). A book chapter on “People’s Participation in Wastewater Management: A Case Study of Phi Phi Island, Thailand”. *Water Resources and Development in Southeast Asia*. K. Irvine, T. Murphy, V. Vanchan, and S. Vermette (eds.) Department of Geography and Planning, SE Asia Center, State University of New York, Prentice Hall Publishers: New York.

2009

Pongponrat, K. (2009) “Social Capital in Participatory Planning for Local Tourism Development: A Case Study of Samui Island, Thailand”. *Proceeding in 4th International Scientific Conference: Planning for the Future-Learning from the Past-Contemporary Developments in Tourism, Travel and Hospitality*”, Rhodes Island, Greece 3-5 April 2009

2008

Pongponrat, K. (2008) “Vulnerability Assessment Tsunami Affected Tourism Community: A Case Study of Phi Phi Island, Thailand”. *Proceeding in 2nd International Colloquium on Tourism*

and Leisure, Chiang Mai, Thailand 5-8 May 2008

Pongponrat, K., and Pongquan, S. (2008) “Community Participation in Local Tourism Planning in Thailand: A Case Study of Koh Samui, Surat Thani Province”, *Asia Profile*, Vol. 36 (2), pp. 171-186, April, Canada.

2007 **Pongponrat, K.,** and Pongquan, S. (2007) “Community Participation in a Local Tourism Planning Process : A Case Study of Nathon Community on Samui Island, Thailand”, *Asia Pacific Journal of Rural Development*, Dhaka, Bangladesh (Vol. XVII (2) pp. 27-46, December

2006 **Pongponrat, K.,** Pongquan, S., and Shivakoti, S. G. (2006) “Initiation of Participatory Tourism Planning by Local Government : A Case Study of Community Cleaning Day, Koh Samui, Surat Thani Province, Thailand”, *Journal of Hospitality and Tourism*, 4(2), Jhansi, India

Other Publication

2010 Pocket book named “Kae Tee Jai Mai Chai Tee Krama (Return to the Beginning)”, an Applied Dhamma for Everyday life. Published by Akara Bunternng Publishing, Bangkok

2008 Pocket book named “Through the Eyes of Happiness” Published by Akara Bunternng Publishing

2006 Pocket book named “Love is a giving”
Published by Akara Bunternng Publishing

Pocket book named “Thinking of you from a distance” Published by Akara Bunternng Publishing

Pocket book named “Love is mean Love”

- Published by Akara Bunterng Publishing
- 2005 Pocket book named “The Special Elephant Story” Published by Akara Bunterng Publishing
- 2004 Pocket book named “Falling in Love with Butterfly”, A Journal from London. Published by Akara Bunterng Publishing
- 2003 An essay book named “Yod Num Nai Shi Wit” (Water of Life) Published by Ploy Chan Book Publishing
- 2002 Pocket book with other authors named “In the Name of Friendship”. Published by Mai Ya Mok Publishing
- Poem book named “Jai Sabai, Sabai Jai” (Free Your Mind) Published by Lemon Group Publishing
- Poem book named “Because you are friend” Published by Ploy Chan Book Publishing
- 1998 Poem book named “Just only You for My Weakness Time”. Published by The Lemon Group Publishing
- 1994 Poem book named “Because I Just Want to be Your Friend”. Published by Poem Park Publishing House
- 1993 Poem book named “Because You are in My Heart”. Published by See Muang Orn Publishing House

Social Activities/Volunteering

- 2001 Volunteer for Mass Care Services with American Red Cross. (According to the tornado attacking), Michigan, USA

Volunteer for Kalamazoo City Commission Election: The Election Campaign walking door to door, Michigan, USA

Volunteer for American Red Cross in Disaster Relief Action Team, Greater Kalamazoo Area, Michigan, USA

Volunteer for the marching “Candle Lights for Women Rights” in Kalamazoo, Michigan, USA

Volunteer for American Red Cross in Blood Drive Services, Greater Kalamazoo Area, Michigan, USA

2000

Public Relations of Thai Student Association, Western Michigan University, USA

1997

Volunteer for the fundraising project for charity concert, which raise fund to donate to the Children Foundation of Thailand

Freelance songwriter for Grammy Entertainment Co., Ltd, and T.V. Thunder Co., Ltd. Bangkok, Thailand

Band Representative from Thammasat University to join The Coke Music Award Competition, Bangkok, Thailand

1994-1997

Member of “Thammasat University Big Band” (TU Band) as Piano Player

1991

Student Exchange in American Field Service Program (AFS) for summer semester at Gisborne, New Zealand.

Special Achievement

2011

Received Mahidol University International College “Achievement Award for Outstanding Academic Research Receiving External Funding” and “Achievement Award for Outstanding Academic International Publication”

- 2010 Received Mahidol University International College “Achievement Award for Outstanding Academic Research Receiving External Funding”
- 2008 Certificate of Participant in “Regional Symposium-cum-Training Workshop on Sustainable Faecal Sludge Management (FSM) in Asia and Pacific “, funded by UN-HABITAT, Ministry of Public Health, and Swiss National Center of Competence in Research (NCCR) North-South- Asian Institute of Technology, Bangkok, Thailand (24-26 November)
- Certificate of Participant in “Workshop on Moral in Human Research” organized by Department of Research and Development, Mahidol University (21 November)
- 2003 Certificate of Participant in “Training Workshop on Managing the Integration of Culture into Development Program” funding by SEAMEO-SPAFA and Japan-ASEAN Solidarity Fund, Bangkok, Thailand
- 2001 Internship at American Red Cross in Greater Kalamazoo area, Michigan, USA
- Certificate in Family Services course at American Red Cross in Greater Kalamazoo area, Michigan, USA
- Certificate in Standard First Aid and CPR/AED course at American Red Cross in Greater Kalamazoo area, Michigan, USA
- 1992 Certificate of the Music Theory Test (Grade 4) according to the Trinity College Music School of London(Honorary)
- Certificate of the Piano Test (Grade 4) according to the curriculum of the Trinity College Music School of London (Honorary)

Contact:
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