COLLEGE OF INNOVATION THAMMASAT UNIVERSITY

ANNOUNCEMENT
CITU INNOVATION SCHOLARSHIP 2016

The College of Innovation
The College of Innovation Thammasat University (CITU), Thailand was established in 1991 as an interdisciplinary graduate institution of the university. The balanced curriculum between the science & technology blended with social science and humanities aspects were carefully crafted to fit the needs of the society in an international arena. The College of Innovation has scholarship program called **"Innovation scholarships"** for the Master of Science Program in Service Innovation (MSI).

The program is designed to provide graduates with a position of advantage in dealing with the opportunities and challenges being presented by the creation of the ASEAN Community.

The CITU Innovation Scholarships
As part of its efforts to internationalize the College has developed a scholarship program which will cover tuition fees and other related fees during the two-year study period.

Air fare, housing, allowance and expenses related to the thesis data gathering process are not included in the scholarship. They are under the responsibility of the student.

Eligible Candidates:
Thai nationality and non-Thai nationality.

Closing Date for Nominations:
15 November 2016

Late or incomplete applications will only be considered after the initial admission process is completed. Please submit your scholarship application along with relevant documentations to edu_lb@citu.tu.ac.th

Eligibility of Innovation Scholarships
To be eligible for CITU's Innovation scholarships and admission to the program, an applicant must:

- Hold a Bachelor's Degree or its equivalent in any field.
- Pass an English Language Proficiency Test from one of the following:
  - TOEFL : 550
  - IELTS : 6.5
  - TU-GET (Thammasat Test) : 550
- Preferably have at least 2 years of working experience in the service or healthcare industries.

Successful candidates for admission must pass a selection process including a written examination, an English test, and an interview.

Terms & Conditions for Innovation Scholarships

1. Applicants who are awarded the scholarships will be required to pursue the 'Thesis' option and must maintain the **average GPA at 3.50** for every semester.
2. Scholarships are provided for two years of study and therefore students awarded a scholarship must complete their studies within that period of time.
3. Applicants who are awarded the scholarships will be required to work as student assistants for 40 hours per month to assist the College in meeting its overall mandate. Specific duties and responsibilities will be assigned by Program Directors/ or CITU administrators.

More information on scholarship application can be found at http://msi.citu.tu.ac.th or contact the College of Innovation:

Academic Services Unit
College of Innovation
Thammasat University
2 Prachan Road, Bangkok 10200
THAILAND
Tel: 66-2623-5055-8
Fax: 66-2623-5060
Email: edu_lb@citu.tu.ac.th

Information

Master of Science Program in Service Innovation

Academic Institution: **College of Innovation Thammasat University**
Bangkok Thailand

Duration: **2 years (From 1 January 2017 – 31 December 2018)**

Objectives:

- To provide students with a sound basis for conceptually understanding the major issues, driving forces and concerns of the public, private and non profit service industries.
- To provide a solid understanding of global issues, service economics and systems thinking.
- To provide an international perspective on service delivery and service design concepts.
- To develop critical thinking and analytic skills.
- To provide strategic orientation stressing leadership, knowledge management, change management, organizational change and sustainability.

Course Synopsis & Methodology:

Globally the service industries are growing rapidly both in terms of the nature of the experiences they are delivering as well as their reach into all areas of national and global economies. Even those industries who might be seen largely as concerned with manufacturing now have significant service operations. This trend known as servitisation or service intensification has raised the profile of service design and delivery to an increasing level of importance in all sectors of commerce and society.

In order to respond to rapidly emerging ideas and concepts in service innovation the program is designed to provide graduates with a position of advantage in dealing with the opportunities and challenges being presented by the creation of the ASEAN Economic Community 2015. The MSI Program is structured around a set of creative thinking and problem solving skills, tangible out-of-the-box thinking and knowledge for a range of different organizations and sectors with strong emphasis on sustainable, inclusive and responsible development.

Course Content/Study Topic:

Core Courses

- SV 600 Introduction to Service Innovation & Creativity (3 Credits)
- SV 610 Data and Decisions for Service Design & Delivery (3 Credits)
- SV 611 Finance Management for the Service Industries (3 Credits)
- SV 631 Marketing and Branding in Service Management (3 Credits)
- SV 632 Managing People in a Global Service Environment (3 Credits)
- SV 770 Service Operation, Excellence and Innovation (3 Credits)

Elective Courses

- SV 685 Contemporary Issues in Service Innovation (3 Credits)
- SV 686 Seminar on Special Topics (3 Credits)
- SV 735 Managing Technology for Service Providers (3 Credits)
- SV 736 Risk Management in the Service Industries (3 Credits)
- SV 755 Event Design and Management (3 Credits)

For more information, please visit our website at http://msi.citu.tu.ac.th or contact us at edu_lb@citu.tu.ac.th

COLLEGE OF INNOVATION THAMMASAT UNIVERSITY

Application Form
CITU Innovation Scholarship 2016

(This form is only used in the selection process by the College of Innovation, Thammasat University)

Important Instructions:
Each question must be answered clearly and completely. Detailed answers are required in order to make the most appropriate arrangements.

Closing Date for Scholarship Application : 15 November 2016

Submission of Scholarship Application:
Please submit your application along with relevant documentations to the College of Innovation, Thammasat University in person or at lb_edu@citu.tu.ac.th.

Apply scholarship for:

☐ Thai Nationality

☐ Non-Thai Nationality

Personal Information		
Title ☐ Mr. ☐ Ms. ☐ Mrs.	First name: Family name (surname):	
No. of passport		
Date of Birth		
Nationality		
Contact Details		
Address		
Telephone number	(Home) (Mobile)	(Office) (Fax)
E-mail Address		
Emergency Contact Details		
Name		
Relation to you		
Address		
Telephone number	(Home) (Mobile)	(Office) (Fax)
E-mail Address		
Study History (List the most recently completed first)		
Qualification		
Major Subject		
Education Institution		
Duration	Start date	End date
Qualification		
Major Subject		
Education Institution		
Duration	Start date	End date

Qualification		
Major Subject		
Education Institution		
Duration	Start date	End date
Work Experience		
	From	To
Job Title		
Organization		
Role or type of involvement		
	From	To
Job Title		
Organization		
Role or type of involvement		
	From	To
Job Title		
Organization		
Role or type of involvement		
	From	To
Job Title		
Organization		
Role or type of involvement		
Please provide the reason(s) for applying for this scholarship (elaborate details clearly)		

I hereby declare that all the above contents are true to the best of my knowledge. If any part has been proven later to be intentionally false, the College of Innovation, Thammasat University may deprive me of all future scholarship applications throughout my enrollment. Further disciplinary actions may also be applied and the full scholarship amount so far received shall be immediately returned back to the College of Innovation, Thammasat University.

Signature……

(……)

...../……/…….

Checklist for required documents (Please check √ in the box of your provided documents)	
☐	Three (3) photographs (1 inch-size)
☐	A certified copy of the academic transcript for your qualification and the grading schedule for each qualification (In English)
☐	An original of the English test result TU-GET (minimum 550) or TOEFL (minimum 550) or IELTS (minimum 6.5). Test results must be no more than 24 months old by the commencement of application. The English test result must be submitted along with the application. Those who did not submit the English test result will not be considered for scholarship.
☐	A certified copy of the personal pages of your passport for non-Thai applicant. A certified copy of the ID card for Thai applicant.
☐	A certified copy of the completion or graduation certificate for qualification that you have completed (in English)
☐	Two (2) references (no more than 24 months old) on official letterhead, supporting your scholarship application to study at College of Innovation, Thammasat University. References should be provided from your current employer and a former lecturer, and where possible, a relevant government or community-based organization
☐	A health certificate
☐	A current (dated) curriculum vitae – a brief history of your education, work experiences and skills
☐	A certified copy of household certificate (for Thai participant only).